



IT'S ALL GOOD!

SPOT ADVERTISING

DURATION	SUPER LAKA PEAK 06:00 - 12:00	LAKA PEAK 12:00 - 18:00	LAKA STANDARD 18:00 - 06:00
15 Seconds	ZMK 380.00	ZMK 300.00	ZMK 250.00
30 Seconds	ZMK 480.00	ZMK 380.00	ZMK 300.00
45 Seconds	ZMK 550.00	ZMK 450.00	ZMK 350.00
60 Seconds	ZMK 690.00	ZMK 600.00	ZMK 480.00

PRODUCTION OF RADIO ADVERTS

DURATION : 60 SECONDS
RATE : ZMK 3,000.00

PROGRAMMES

DURATION	SUPER LAKA PEAK 06:00 - 12:00	LAKA PEAK 12:00 - 18:00	LAKA STANDARD 18:00 - 06:00
15 Minutes	ZMK2,800.00	ZMK1,800.00	ZMK1,500.00
30 Minutes	ZMK3,800.00	ZMK2,500.00	ZMK2,000.00
45 Minutes	ZMK4,500.00	ZMK3,000.00	ZMK2,500.00
60 Minutes	ZMK5,300.00	ZMK3,500.00	ZMK2,500.00

OUTSIDE BROADCAST UNIT

DURATION : 30 MINUTES
RATE : ZMK 7,000.00

DURATION : 60 MINUTES
RATE : ZMK12,000.00

POLITICAL PROGRAMMES
TO BE NEGOTIATED

NEWS SPONSORSHIP

DETAILS	TIME	RATE
MAIN NEWS	07:00 12:30 17:30	ZMK1, 500.00 PER
NEWS SUMMARY	20:00	BULLETINZMK 450.00
NEWS HEADLINES	STARTING AT 9:00AM EVERY SECOND HOUR	PER ITEM

RADIO MENTIONS
ZMK 350.00 PER READ

FUNERAL ANNOUNCEMENTS
FREE

PRESS RELEASES & SPECIAL REQUESTS
CONTACT US

THE PRICES LISTED INCLUDE TAXES.
PLEASE NOTE THAT RATES ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTIFICATION.